



FOR IMMEDIATE RELEASE

June 1, 2010

Contact: Marguerite Telford
Phone: 703-481-0000
Email: mtelford@pfi.org

Prison Fellowship International (PFI) is pleased to announce the launch of **The Yard**, a website devoted to the work of Prison Fellowship throughout the world. On this new site, you will find prisoners, ex-prisoners, volunteers, and families telling their stories in films photographs, and – perhaps most importantly – their own words.

“**The Yard** is an amazing doorway into the work of Prison Fellowship where the viewer can experience, through video and photographs, the crowded prison cells, the faces of children living in prison, and the violence of prison life. But, more importantly, the viewer can also experience how caring people help bring hope, reconciliation, and changed lives to prisoners and their families around the world,” said Soren Johnson, PFI Senior Vice President.

The new site, developed by Exposure, a New Zealand based communication company, is a groundbreaking web-based portal. It’s a storehouse, a showroom, an online distribution network, and a resource library where everything is instantly at your fingertips. It’s instant, it’s continually updating, and it holds the complete Prison Fellowship story in film and words. Visit this tremendous resource at www.theprisonyard.org.

The most extensive international criminal justice ministry, Prison Fellowship is a global association of 117 national Prison Fellowship organizations. PFI is active in every region of the world with a network of more than 100,000 volunteers working for the spiritual, moral, and physical well-being of prisoners, ex-prisoners, their families, and victims of crime. National Prison Fellowship organizations are indigenous, volunteer-based and include Christians from the Catholic, Protestant and Orthodox traditions. Further information is available at www.pfi.org.

###